



## **DIBF and SSE Announce Strategic Partnership**

### **Memorandum of Understanding (MOU) Paves the Way for a New Era in Deaf Basketball**

The Deaf International Basketball Federation (DIBF) and Sapientia Sports & Entertainment LLC (SSE) are thrilled to announce a groundbreaking partnership to help the continuous evolution of deaf basketball. This strategic partnership signifies a commitment to collaboration, growth, and the advancement of the sport.

#### **About DIBF**

DIBF, as the world governing body for international deaf basketball, has been at the forefront of promoting and developing this sport in cooperation with the International Committee of Sports for the Deaf (ICSD) and its confederations. Recognized under the FIBA General Statutes, DIBF plays a pivotal role in enhancing the global presence of deaf basketball.

#### **About SSE**

Sapientia Sports & Entertainment LLC (SSE) is a multifaceted consulting company dedicated to providing solutions and driving progress in basketball. With a diverse range of basketball goods and services, SSE is committed to elevating the sport to new heights.

# PRESS RELEASE

The collaboration between DIBF and SSE, includes key aspects such as:

- **Licensed Representative in the Market:** SSE will actively work to expand DIBF's presence in the United States and worldwide, looking for sponsors, offering specialized sporting goods and services, and exploring growth opportunities;
- **Liaison DIBF/FIBA:** SSE will serve as a bridge between DIBF and the International Basketball Federation (FIBA), facilitating communication and cooperation between the two organizations as required;
- **Miscellaneous Services:** SSE may provide additional services to DIBF, including event support, branding and marketing, basketball training expertise, and referee services;
- **Consulting Services:** SSE will offer consulting services to DIBF, focusing on optimizing its operations and initiatives, with a particular emphasis on promoting deaf basketball;

The partnership between DIBF and SSE is a testament to their shared commitment to advancing deaf basketball on a global scale. Together, they aim to elevate the sport, foster inclusivity, and create new opportunities for athletes, fans, and supporters.

For more information, visit the official DIBF and SSE websites for exciting updates as this collaboration unfolds.

Contact Information:

DIBF: <https://www.dibf.org/>

SSE: <https://sapientiasports.com/>